



pixi  
by  
petra

---

**PIXI BEAUTY + TE AMO**

# Pixi by Petra

pixi!

Pixi by Petra is a UK brand created by make-up artist, Petra Strand, with the mission to offer real beauty for busy, modern women. Pixi offers multi-use products, infused with skin-loving ingredients designed to make you look beautiful, longer.

Pixi Skintreats offers an extensive range of products for you to get a natural glow regardless of age or skin type. The brand is famous for the cult favorite Glow Tonic, known as the miracle in a bottle for radiant skin.



# Pixi by Petra Social Media Reach



**pixibeautyph** [Follow](#)

1,148 posts 23.5k followers 835 following

Pixi by Petra Philippines  
Shop our Limited Edition- Holiday collection! 🌸  
[glamourbox.ph/collections/pixi](http://glamourbox.ph/collections/pixi)

Holiday 2018 Back in sto... Makeup Skintreats GlowTonic #Flawlessin...

---

**pixibeauty** [Follow](#)

3,394 posts 740k followers 441 following

Pixi by Petra  
Fuss-free favourites to help you achieve flawless skin & #PixiPerf  
#PixiBeauty  
#PixiPretties  
[bit.ly/2qjtj1T](http://bit.ly/2qjtj1T)

Skintreats Makeup Glow Tonic #PixiPretties #PixiOnthe...

---

**pixibeautyuk** [Follow](#)

1,158 posts 69.9k followers 149 following

Pixi Beauty UK  
Visit our flagship store in London!  
22a Foubert's Place  
Shop Now! [PixiBeauty.co.uk](http://PixiBeauty.co.uk) #PixiBeauty #PixiBoutique  
[bit.ly/29OvtiR](http://bit.ly/29OvtiR)



**pixibeautyph** • Follow

pixibeautyph You still have time to shop at @lazadaph 9.9 sale! 📦 Get P100 off when you purchase P1000+ worth of Pixi products! 🌸 Have a #PixiPerfect Sunday, Lovelies!

View all 8 comments

beatbarina Love Glow O2! It's a relief omg sooo much I love with this it's dream to have a @pixibeautyph products raincoatesbeauty 🌸jalkina are the products of pixi from lazada.com leat!

161 likes  
SEPTEMBER 9

[Log in to like or comment.](#)



**pixi** pixibeautyph • Follow

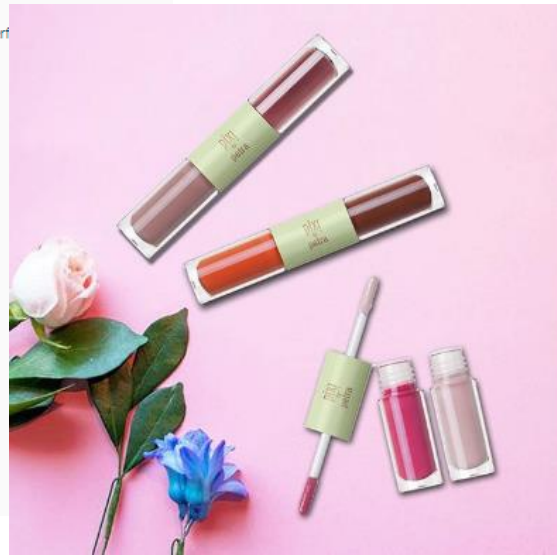
pixibeautyph Have you watched Miss Granny? 🌸 @raizacontawii used Pixi Strobe and Bronze to contour and highlight! Definitely nailed Sarah Geronimo's makeup look! 🌸 Be sure to check our IG stories for the Full Makeup Tutorial! 📺

📦 Last few pieces on sale at @glamourboxph for 40% off! 📺

#pixibeautyph #pixibeauty #pixibeautyph #makeup #beauty #cosmetics #beautyblogger #beautybloggers #makeupblogger #makeupbloggers #makeupjunkie #makeupjunkie #powder #contour #contouring #mtd #makeuplook #highlighter #glow sushe.art Nice! 🌸 notagirlygal Lovely to discover your feed! Amazing outfits 🌸🌸

370 likes  
SEPTEMBER 20

[Log in to like or comment.](#)



**pixi** pixibeautyph • Follow

pixibeautyph 🌸 WEEKEND FLASH SALE! 🌸 BUY 1 GET 1 ON on Gelint & Silk-Gloss at @glamourboxph! 🌸 The perfect end of the week treat for you and your friend. Just add 2 of your fave shades to cart and get the second one for free! 🌸

Check out the stories for the swatches and the link in our bio to shop! 🌸

Promo is valid until, Monday, Sept. 17, 6pm.

#pixibeautyph #glamourboxph

View all 5 comments

shnmc I love this! My go to lippies. 🌸🌸  
pixibeautyph #lippie #tint #gloss #matte #makeupjunkie #beautyjunkie #beauty #makeup #cosmetics #igersmanila #makeupjunkieph #beautyjunkieph

321 likes  
SEPTEMBER 14

[Log in to like or comment.](#)



**pixi** pixibeautyph • Follow

pixibeautyph One of the best brands and these liquid lipsticks are 🌸. You need to try them NOW! - @fk\_beauty\_corner Comment 🌸 below if you also agree!

#pixibeauty #pixibeautyph

View all 8 comments

phimnarapannarai Today i have it 🌸🌸🌸  
lussybuss Lovelove 🌸🌸  
iambai\_mastura hello. If you're looking for promoters/product reviewer, please feel free to DM for collabs. 🌸🌸  
leane to im so lovin ittt 🌸

150 likes  
JULYS

[Log in to like or comment.](#)

# Pixi by Petra: Feature from Influencers/ Bloggers



Jessica Uy Godinez  
IG Follower: 24K

Beauty and Lifestyle  
Blogger



Say Tioco  
IG Follower: 104K

Beauty and Lifestyle  
Blogger



Jackie Go  
IG Follower: 36K

Mom, Lifestyle and  
Beauty Blogger



Raiza Contawi  
IG Follower: 178K

Beauty Vlogger



Shari Poquiz  
IG Follower: 38.7K

Mom, Lifestyle and  
Beauty Blogger



Rowee Lucero  
IG Follower: 91K

Model & Lifestyle  
Blogger



# Pixi by Petra + Te Amo Collaboration

An intimate gathering with To Philippine Bloggers and Media Publishing to Highlight Pixi Skintreats and Te Amo.

During the event, guests can customize gifts to their love ones or to themselves with Pixi Skintreats and their chosen Te Amo flower Box.



pixi!

pixi!  
Te Amo

Customize your Valentine's Gift

**Step 1**  
Choose your preferred Tonic



**Step 2**  
Pick your Oil or Serum



**Step 3**  
Pick your Pixi Mist



**Step 4**  
Choose your Gift Box



# Pixi by Petra + Te Amo



Collaboration between Te Amo and Pixi will help create buzz and exposure to both brands that will lead to conversions specially this coming Valentine's Day

## Details of the Collaboration

Pixi by Petra will provide:	Te Amo will provide:
Media/Influencers/Bloggers List	Boxes
Press Release	Flowers
Products	
Invitation	
Social Media content	
Catering & Venue expenses	

Target Date: March 15, 2019 (Tentative)

Where: Te Amo G/F Active Fun Building 9th Ave. cor 28th St.,  
BGC, Taguig, Metro Manila

Time: 3-6pm

Guest: 15-20 pax



# Pixi by Petra + Te Amo



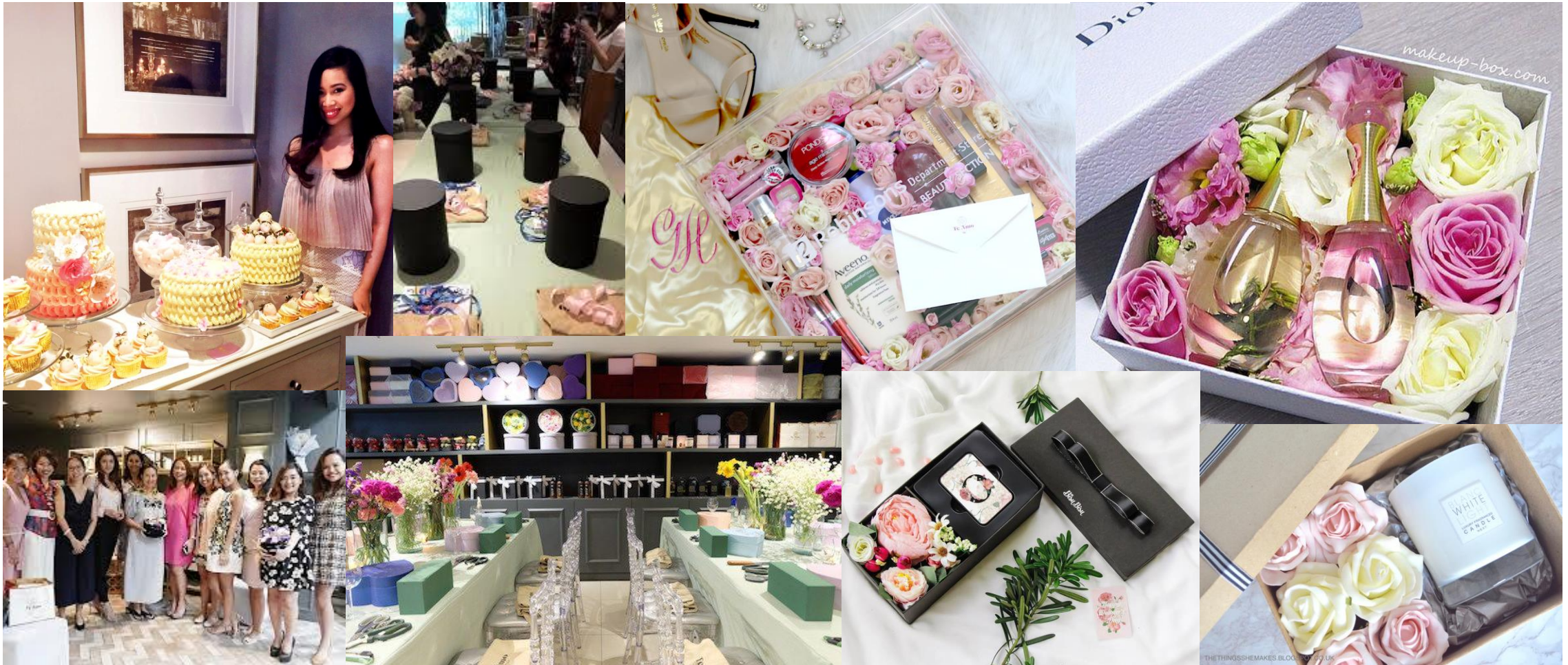
## Benefits on the collaboration

- Social Media exposure (Pixi will tag and mention Te Amo Floristeria Manila) and from bloggers/influencers
- Logos and details in the press release and post cards
- Share Te Amo coupons (\*if available) online across Pixi's social media accounts
- Database
- Content



# Pixi by Petra + Te Amo Pegs

GLAMOURBOX  
pixi!







pixi  
by  
petra

**THANK YOU!**

---